



# CAREERS

## Sponsor Packages

<p><b>PLATINUM</b></p> <ul style="list-style-type: none"> <li>• Unlimited job listings</li> <li>• Unlimited resume search</li> <li>• 5 resume agents</li> <li>• Automatic import of jobs from client's website</li> <li>• Leaderboard banner</li> <li>• Skyscraper banner</li> <li>• Employer Profile &amp; Diversity Statement</li> <li>• Featured Employer Listing on homepage</li> <li>• Featured Job Listing on homepage</li> <li>• Featured Job in job seeker e-newsletter</li> <li>• Job listing 4x per month in job seeker e-newsletter</li> <li>• Top priority listing in search results</li> <li>• Job Listing Management Area</li> </ul> <p>Cost (per month):</p> <table border="0"> <tr> <td>Quarter</td> <td>Half Year</td> <td>Full Year</td> </tr> <tr> <td>\$4,967</td> <td>\$4,467</td> <td>\$3,350</td> </tr> </table>	Quarter	Half Year	Full Year	\$4,967	\$4,467	\$3,350	<p><b>GOLD</b></p> <ul style="list-style-type: none"> <li>• Unlimited job listings</li> <li>• Automatic import of jobs from client's website</li> <li>• Leaderboard banner</li> <li>• Employer Profile &amp; Diversity Statement</li> <li>• Featured Employer Listing on homepage</li> <li>• Featured Job Listing on homepage</li> <li>• Featured Job in job seeker e-newsletter</li> <li>• Job listing 3x per month in job seeker e-newsletter</li> <li>• Priority listing in search results</li> <li>• Job Listing Management Area</li> </ul> <p>Cost (per month):</p> <table border="0"> <tr> <td>Quarter</td> <td>Half Year</td> <td>Full Year</td> </tr> <tr> <td>\$3,533</td> <td>\$3,183</td> <td>\$2,550</td> </tr> </table>	Quarter	Half Year	Full Year	\$3,533	\$3,183	\$2,550
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<p><b>SILVER</b></p> <ul style="list-style-type: none"> <li>• 20 jobs per month</li> <li>• Skyscraper banner</li> <li>• Employer Profile &amp; Diversity Statement</li> <li>• Featured Employer Listing on homepage</li> <li>• Job listing 2x per month in job seeker e-newsletter</li> <li>• Job Listing Management Area</li> </ul> <p>Cost (per month):</p> <table border="0"> <tr> <td>Quarter</td> <td>Half Year</td> <td>Full Year</td> </tr> <tr> <td>\$1,933</td> <td>\$1,733</td> <td>\$1,383</td> </tr> </table>	Quarter	Half Year	Full Year	\$1,933	\$1,733	\$1,383	<p><b>BRONZE</b></p> <ul style="list-style-type: none"> <li>• 10 jobs per month</li> <li>• High-rise banner</li> <li>• Employer Profile &amp; Diversity Statement</li> <li>• Featured Employer Listing on homepage</li> <li>• Job listing 1x per month in job seeker e-newsletter</li> <li>• Job Listing Management Area</li> </ul> <p>Cost (per month):</p> <table border="0"> <tr> <td>Quarter</td> <td>Half Year</td> <td>Full Year</td> </tr> <tr> <td>\$1,367</td> <td>\$1,233</td> <td>\$983</td> </tr> </table>	Quarter	Half Year	Full Year	\$1,367	\$1,233	\$983
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## ColorsNWCareers.com Individual Pricing

Below are individual items that can be purchased:

### Job Listings

Postings can be used any time during the 12 months from date of purchase. All jobs stay active on our site for 30 days.

Number of jobs	Price
1 job	\$149
3 job pack	\$400
5 job pack	\$600
10 job pack	\$1,000
20 job pack	\$1,500
50 job pack	\$3,500
75 job pack	\$5,000
100 job pack	\$6,000

*Featured Job Listing* \$199/month  
 Enhance your job's visibility by having it prominently displayed on our homepage.

*Extend a Listing* \$75  
 Extends a 30 day posting for an additional 30 days

### Resume Search

*Unlimited Resume Search* \$1,200/month  
 Search ColorsNWCareers database of diverse Northwest professionals. Resume search lasts for 30 days.

*Resume Search Agent* \$750/month  
 Let the computer search for you. Setup the search criteria and our search agents will perform the search for you and have results emailed directly to you.

### Diversity Branding

*Featured Employer Listing* \$400/month  
 Enhance your visibility and branding by having your logo and short description prominently displayed on our homepage;

*Employer Profile & Diversity Listing* \$199/year  
 Increase your presence by having your profile listed on our site. All profiles appear at the bottom of your job postings and provide a brief insight for job seekers so they can better understand your mission and market.

### Email Advertising

*Featured Job in Job Seeker e-Newsletter* \$315 per e-newsletter  
 Enhance your job's visibility by having it prominently displayed in job seeker weekly e-newsletter. Listing includes a condense version of your job listing, your logo, and a link to your job on ColorsNWCareers.

*Job Listing in Job Seeker e-Newsletter* \$35 per e-newsletter  
 Put your job in the email inbox of our job seekers. Twelve jobs are highlighted each week. Listing includes employer's name, job title and link to your job on ColorsNWCareers.

### Custom solutions are also available

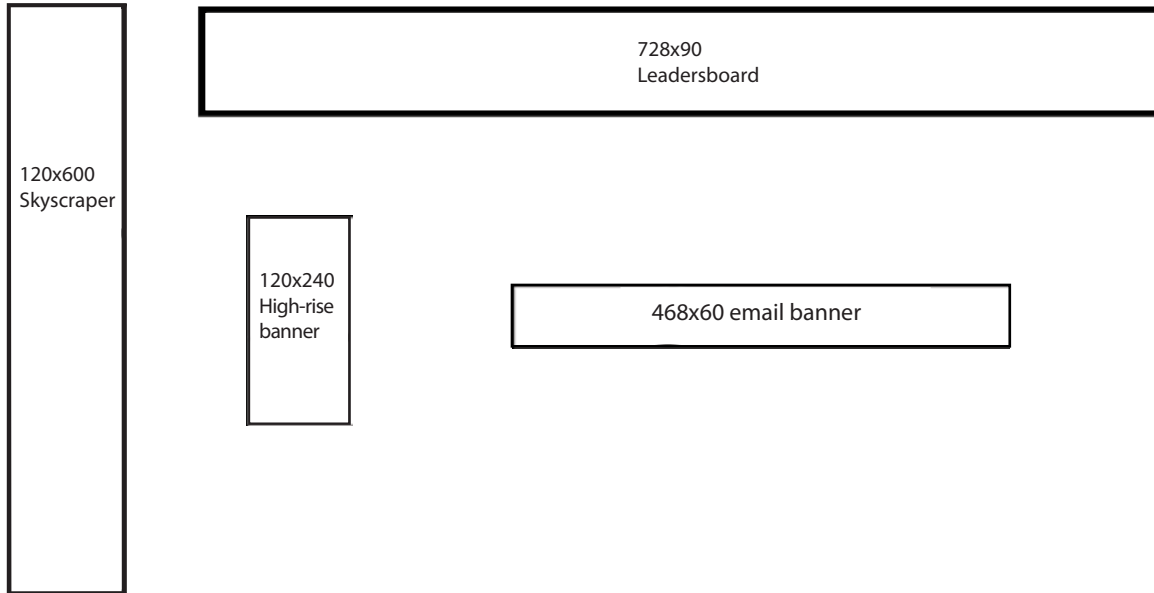


# CAREERS

## Banner Advertising

Build brand loyalty with our site's 35,000+ unique visits per month.

Banner Advertising	30 days	Quarter	6 months	12 months
728x90 Leaderboard	\$ 999	\$ 2,400	\$ 4,300	\$ 6,900
120x600 Skyscraper	\$ 799	\$ 1,900	\$ 3,400	\$ 5,400
120x240 Vertical Banner	\$ 399	\$ 1,000	\$ 1,800	\$ 2,900
Text Link	\$ 50	\$ 120	\$ 220	\$ 400



## Email Advertising

### *Job Seeker E-newsletter*

Banners are at the top of our weekly e-newsletter. This newsletter is sent to all job seekers in our database. This is a great way to market directly to Northwest candidates of color.

	1x	2x	3x	4x
Job Seeker 468x60 Banner	\$ 199	\$ 375	\$ 525	\$ 675



# CAREERS



presented by COLORSNWCAREERS

## SPONSORSHIP PACKAGES

### Diversity Sponsor - \$2,000\*

- 10 tickets to JOBTINI
- 10 drink tickets
- Diversity Sponsor Room/Table
- Banner at event
- Logo on JOBTINI program
- Leaderboard banner
- Targeted recruitment for 5 jobs
- 1/4 page magazine ad
- 5 job listings
- Logo in jobseeker e-newsletter
- Logo in jobseeker e-vite
- Logo on JOBTINI web page

### Inclusion Sponsor - \$1,000\*

- 5 tickets to JOBTINI
- 5 drink tickets
- 4 seat couch/booth at event
- Logo on JOBTINI program
- Targeted recruitment for 3 jobs
- 1/8 page magazine ad
- 3 job listings
- Logo in jobseeker e-newsletter
- Logo in jobseeker e-vite
- Logo on JOBTINI web page

### Recruiter Sponsor - \$600\*

- 4 seat table at event
- 2 drink tickets at event
- 2 col. x 2" magazine ad
- 1 job listing
- Name in marketing material
- Name in program

### JOBTINI Seats - \$250\*

- 1 ticket to JOBTINI
- 1 seat next to open chair at event
- 1 drink ticket
- Name in marketing material
- Name in program

### JOBTINI Tickets - \$100\*

- 1 ticket to JOBTINI
- 1 drink ticket

\*discounts are available for participating in multiple JOBTINI events

## 2008 JOBTINIs

- Feb. 2008 – Seattle, WA
- May 2008 – Portland, OR
- May 2008 – Seattle, WA
- Sept. 2008 – Tacoma, WA
- Oct. 2008 – Portland, OR
- Nov. 2008 – Seattle, WA

## JOBTINI QUOTES

*"JOBTINI brought together a good mix of qualified job seekers and recruiters for meaningful networking. Our result from attending was a quality hire."*

*"If I was a job hunter, this [event] would have been outstanding - from a recruiter standpoint - it was exceptional."*

*"We have hired people into our organization directly from the event."*

*"I enjoyed this a lot more than the traditional job fairs. It was a very comfortable setting."*